

Innovative Digital Marketing Solutions for Manufacturers



Modern Website Development, Blogging, and Social Media Marketing

Kickstart. Innovative Digital Marketing for Manufacturers

Investing in website design, blogging, and social media marketing can benefit manufacturers in several ways, such as increasing brand awareness, improving customer engagement, promoting products and services, gaining a competitive advantage, and attracting new talent.

A well-designed website should be your best salesperson and a central hub for information about your company's products and services. At the same time, blogging and social media can provide an engagement platform for showcasing your company's offerings, thought leadership, culture, and values.

COMMON PAIN POINTS WE SOLVE:

- ✓ "Our website does not represent our brand it's old and outdated."
- ✓ "We're not being found on Google for our products and services, our competitors are."
- ✓ "We get little or no traffic to our website."
- ✓ "My sales team struggles to get enough qualified leads from our website."

CHALLENGES WE SOLVE:

- ✓ Modern websites improve brand
- ✓ Get found on Google
- ✓ Attract more traffic
- ✓ Engage visitors
- ✓ Competitive advantage


Inbound 281
MARKET YOUR WAY UP



Website, Blogging & Social Media Marketing Packages

For the first 90 days, we'll focus on improving your website's brand image, SEO, and website conversion optimization. Get ready to boost your online presence with our expert website design or refresh. We'll professionally craft an 8-page website that perfectly captures your brand's unique style and message. With an estimated delivery time of just 90 days, you'll soon have a stunning online platform to showcase your business.

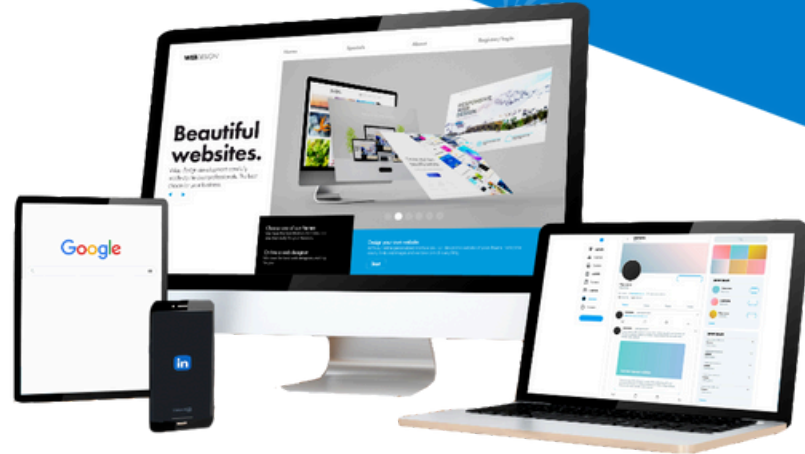
We'll focus on engagement for the second 90 days with our three-month posting package. We'll create eye-catching designs and compelling content to post monthly on your blog or social media channels. Plus, we'll provide two hours of LinkedIn Training, so your team can properly engage your audience online to ensure you stay top of mind.

Kickstart Marketing Packages

Our Kickstart packages expedite your company's brand and growth. Within the initial 90 days, our primary focus is refining your website and strengthening your brand presence. During the subsequent 90-day period, we focus on fostering engagement with your products and services through effective social media posting or engaging blogging content.

- New Modern Website & Social Media Marketing
- New Modern Website & Blogging
- Website Refresh & Social Media Marketing
- Website Refresh & Blogging

**Please inquire about our extensive range of personalized and comprehensive packages tailored to your specific needs and requirements.*



A Modernized Marketing Approach for Manufacturers

Modern Website Design

A new website can help manufacturers modernize their online presence and showcase their products and services in a more professional and visually appealing way while educating potential customers about the benefits and features of their products.

Keyword Competitive Research

Competitive keyword research enables manufacturers to understand the competitive landscape and improve their website's search engine visibility by implementing keywords that attract their optimum customers. These strategies help manufacturers gain a competitive edge in the market.

Social Media Marketing

Manufacturers can benefit from social media by increasing brand awareness, improving customer & prospect engagement, and promoting products, events, and job openings to gain a competitive advantage.

Blog Creation and Posting

Blogging can increase a manufacturer's online presence, making it easier for potential customers to find them. Manufacturers can improve their search engine rankings and attract more website visitors by creating valuable and informative blog content that educates visitors and helps solve their business problem.